Experience in the Very Moment of Writing/Learning: A Response to Ian Munday's 'Derrida, Butler and an Education in Otherness'

ATSUKO TSUJI

Graduate School of Education, Kyoto University

WHAT IS DIFFERENCE? THE EMERGENCE OF THE ARRIVANT

It would seem that there is an obvious difference between 'our' culture and 'their/other' culture. In educational practice, it is important to appreciate other cultures and to cultivate tolerance of them, especially in the age of globalization. Therefore, the national curriculum needs to consider literature not only of our own culture but also of others. Ian Munday argues, however, that there is a problem in this understanding of difference:

What is perhaps most significant about this distinction between an English Literary Heritage and texts from other cultures and traditions is that it assumes some kind of absolute distinction between these two categories (Munday, 2009).

The reason why Munday argues that we cannot understand other cultures or traditions from the perspective of an absolute distinction between 'us' and 'them (not us)' is because this implies a desire to make otherness into a vehicle for understanding ourselves. Dividing the 'Orient' from the 'Occident' involves placing what is other to the Occident within the existing frame of the Occident.

To overcome this situation, Munday argues that we must recognise the 'otherness' internal to language that is indicated by Jacques Derrida's thought. Munday puts it like this:

Meaning is not out there waiting to be worded. Rather, words as they come into being the world. Consequently, the signifier does not represent the signified, but brings it into 'presence'—brings it into being as an effect (Ibid.).

Munday argues that '[w]ords/concepts differ as effects of language', therefore 'the binary distinction between a literary heritage and texts from other cultures' could be undermined. This understanding of language can also apply to the concept of 'truth'. 'Truth as such is produced by language rather than anterior to it'.

Following Derrida, Munday says 'all words are hunted/ haunted by other words internal to their very possibility of meaning anything' and this is 'the madness of language'. Munday emphasises that 'the iterability within language makes words other to themselves'. He argues that:

[T]he disorder/otherness internal to language that accompanies its iterability, in undermining the effects of presence, allows for the emergence of the *arrivant* (Ibid.).

Munday maintains that the concept of truth is itself an effect of language/the mark. This means that the arbitrariness of words/contents demonstrates the uncontrollability of language. Munday criticises the binaristic thinking because it fails to make room for the unexpected or what is to come, that is to say, the arrivant. The approach or attitude of 'difference' is critical because it can undermine our grounded sense of what things mean, which sustains ordinary life. However, this is invariably what 'is' happening in our lives.

According to Munday/Derrida, we can understand that language cannot be characterized by communication if that means the representation/reproduction of ideal/original meaning. Here, we need to understand that the act of writing is not about producing marks that stand in for what is fully present (in our mind) prior to the moment of writing.

As a response to Munday's paper, I would like to scrutinize the moment of emergence of the arrivant, which could be understood as the emergence of strangeness or an otherness, in the light of Walter Benjamin's thought. According to Benjamin (1892-1940), experience in the very moment of writing cannot be separated from 'a chance event'. I think this is related with the ateleological aspects of teaching and learning. In regard to this, I would like to consider the moment of learning in terms of *mimesis* that Benjamin shows in his essay titled 'On the Mimetic Faculty'.

THE MOMENT OF MIMESIS: EXPERIENCE IN THE MIDDEST OF AN EVENT

In general, we can learn something new through imitating, or copying the existing models that embody the values of one's own society, culture and institution. This means that the act of imitation is understood in terms of representation or reproduction of the original models. In this sense, imitating is worthwhile for both the development of the individual and sustaining of existing society. Moreover, it seems that imitation is a voluntary action on the part of the individual who wishes to replicate the models that can play useful roles in her society. However, if we place too much emphasis on the outcome of imitation and the voluntary aspect of it, an accident or a chance event occurring in educational practice or learning related to the production of new meaning, will be missed. Whilst reconsidering what imitation involves, I would like to bring out the difference between mimesis and imitation/copy, and I shall scrutinize the former concept, especially concerning its *involuntary* aspect.

In *Poetics*, Aristotle emphasises the importance of mimesis in terms of *poiesis* (creation). The limitations of this account of mimesis derive from the fact that is treated solely in terms of aesthetics. Therefore its educational implication, which Plato and Aristotle recognise, is missed. One of the reasons that the act of mimicked is considered inferior to the creation of something original is related to the appreciation of art; the value of art does not derive from its mimetic relationship to nature but from how the artist expresses himself. The origin of this distinction/hierarchy results from a reductive understanding of mimesis.

In 'On the Mimetic Faculty (1933)' Benjamin is deeply concerned with the mimetic gift that human beings possess. This gift enables us to connect the world that expresses the mystery of the universe. Benjamin demonstrates how the human mimetic gift (faculty) enters into writing and language. To understand his concept of mimesis, it is worth considering Benjamin's differentiation between 'sensuous similarity' and 'nonsensuous similarity'. The former is typified by onomatopoeia; the latter is represented by dance, cultic ritual and language. Benjamin gives careful attention to nonsensuous similarity. Nonsensuous similarity is produced not through the same medium—for instance, the sound of the blowing wind and of voices—but by the human body in its form or its movement. In relation to this point, Benjamin refers to the children's mimetic activities in play as a model for explaining the production of nonsensuous similarities. Nonsensuous similarity makes itself known in what we cannot acknowledge without medium, and, for example, is produced in the way in which the human body moves. In Benjamin's use of the term, 'mimesis' has no object to imitate.

According to Benjamin, we can see two kinds of mimetic momentum:

Nature produces similarities; one need only think of mimicry. The highest capacity for producing similarities, however, is man's. His gift for seeing similarity is nothing but a rudiment of the once powerful compulsion to become similar and to behave mimetically. There is perhaps not a single one of this higher functions in which his mimetic faculty does not play a decisive role (Benjamin, 1933/1999, p. 720).

Benjamin shows us two kinds of mimetic momentum: 'the gift for seeing similarities' and 'the gift for producing similarities'. The former is pure passiveness, thought of in terms of an event or the moment, that occurs ateleologically. The latter is a way of talking or writing about experience that denies representing or reproducing an original. Reconsidering mimesis in terms of the tension between pure passiveness and writing, we can see the involuntary aspect of imitation that inspires us to realize the ateleological moment. This moment drives learning and generates meaning in our lives.

The moment in which 'I' become similar to that which is other than 'me' is the condition of mimesis in relation to the gift of seeing similarity. At this moment, we cannot see the difference between an object of imitating and the imitator. Furthermore, this moment is an event that cannot be captured by intention or language. In this sense, mimesis in the gift of seeing that similarity is always already being invoked before we ask what is the aim of imitation, in other words, what is the aim of learning. Benjamin puts it like this:

All form, every outline that man perceives, corresponds to something in him that enables him to reproduce it. The body imitates itself in the form of dance, the hand imitates and appropriates it through drawing. But this ability fins its limits in the world of color. The human body cannot produce color. It does relate to it not creatively but receptively: through the shimmering colors of vision (Benjamin, 1926/1996, p. 442).

According to Benjamin, mimesis in the gift for seeing similarity finds its extreme case in mimesis for colour. This means that we are invaded by an event that we never think of meeting. Mimesis inevitably occurs without any intention or ends. This moment can appear only when the gift for producing similarity is talking or writing it. Mimesis in the gift of seeing similarity is necessarily different from the moment itself because the moment of pure passiveness (the moment of ex-subject) always exceeds to the gift for producing similarity.

A difference drives mimesis that produces similarity and generates a new meaning of the world. Mimesis that involves seeing similarity occurs involuntarily in a moment and mimesis in producing similarity brings this moment to our experience with differences. It seems that our seeing a similarity to imitate depends on chance. This involuntary aspect of imitation is related to learning as imitation. This provides one explanation for the fact that nobody knows what will be learnt by a learner. Learning driven by mimesis needs to be understood in terms of an accident or a chance, in Benjamin's sense.

The moment of mimesis (learning) is a 'tiger-jump' that transforms both world and self. We cannot fully describe what is happening in the moment that what we call 'learning' occurs. Various aims as regards teaching and learning will invariably be inscribed into the national curriculum and such aims will be oriented by national concerns. If we want to think about the ateleological moment of learning that is driven by difference, we need to try to describe what is happening in the very moment of learning.

REFERENCES

Aristotle (1996) Poetics, trans. M. Heath (Harmondsworth, Penguin).

Benjamin, W. (1926/1996) A Glimpse into the World of Children's Books, in: M. W. Jennings, H. Eiland & G. Smith (eds.) *Walter Benjamin: Selected Writings Volume 1, 1913-1926* (Cambridge, MA: Harvard University Press).

Benjamin, W. (1933/1999) On the Mimetic Faculty, in: M. W. Jennings, H. Eiland & G. Smith (eds.) Walter Benjamin: Selected Writings Volume 2, 1927-1934 (Cambridge, MA: Harvard University Press).

Munday, I. (2009) Derrida, Butler and an Education in Otherness, *Proceedings of the 2nd International Colloquium between the Graduate School of Education, Kyoto University (Japan) and the Institute of Education, University of London (UK)* (Kyoto, Kyoto University).