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■ REFEREED ARTICLE

Impact of Nonfinancial Intellectual Capital Information on Investors:
Evidence from Japan
Katsuhiro Motokawa

■ ARTICLES

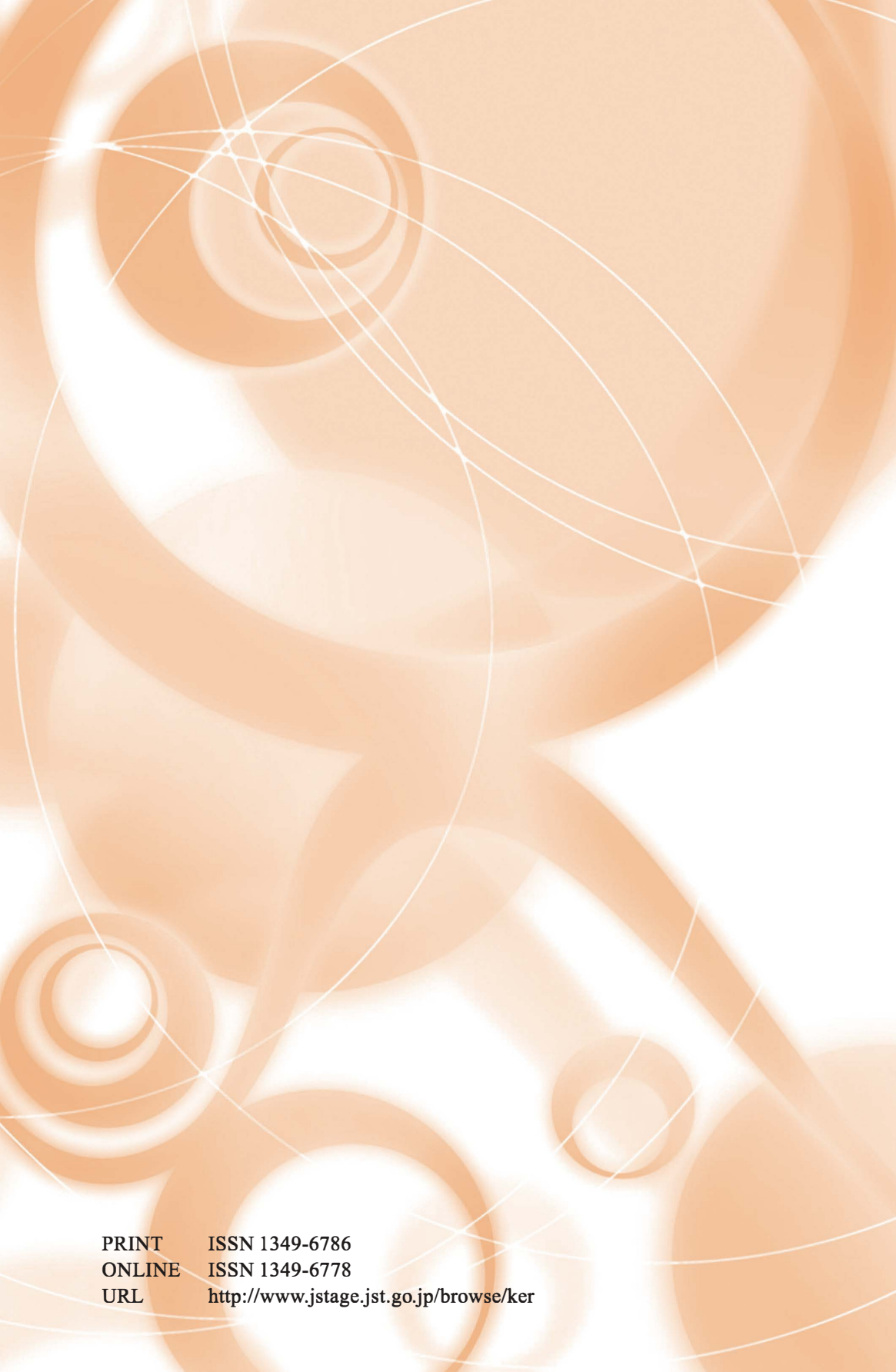
Gamification in Marketing: An Empirical Study of Differences
in User Psychology Among Services Using Gamification
Shunya Hamada and Yasunaga Wakabayashi

Vertical Separation between Competing Manufacturers
and Their Retailers
Tatsuhiko Nariu, Makoto Okamura and Takeshi Ikeda

■ SURVEY ARTICLE

Energy-Saving and Carbon Reduction Effects of Long-Term
Green Transportation Policy in Taiwan: International
Comparisons and the East Asian Perspective
Lee-in CHEN Chiu

Graduate School of Economics, Kyoto University

The background of the page is a light orange color with a pattern of overlapping, semi-transparent circles and thin white lines that create a sense of depth and movement. The circles vary in size and opacity, some appearing as solid shapes while others are more ethereal. The lines are thin and intersect to form a subtle grid or web-like structure.

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- There is no standard length for articles, although it would be appropriate for submitted manuscript not to exceed 35 double-spaced pages including footnotes, tables and figures—approximately 15,000 words.
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The Kyoto Economic Review

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