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### Abstract

The main object of the present paper is to derive several sufficient conditions for close-to-convexity, starlikeness and convexity of certain (normalized) analytic functions. Relevant connections of some of the results obtained in this paper with those in earlier works are also provided.

<sup>1991</sup> Mathematics Subject Classification. Primary 30C45.

Key words and phrases. Analytic functions, starlike functions, close-to-convex functions, convex functions, subordination principle, univalent functions.

## 1. Introduction and Definitions

Let A denote the class of functions f normalized by

$$f(z) = z + \sum_{n=2}^{\infty} a_n z^n,$$
 (1.1)

which are analytic in the open unit disk

$$\mathcal{U} := \{ z : z \in \mathbb{C} \text{ and } |z| < 1 \}.$$

Also let  $S^*(\alpha)$ ,  $K(\alpha)$ , and  $C(\alpha)$  denote the subclasses of A consisting of functions which are, respectively, starlike, convex close-to-convex of order  $\alpha$  in  $U(0 \le \alpha)$ . Thus we have (see, for details, Duren [1] and Goodman [2]; see also Srivastava and Owa [6])

$$S^*(\alpha) := \left\{ f : f \in \mathcal{A} \quad \text{and} \quad \Re\left(\frac{zf'(z)}{f(z)}\right) > \alpha \quad (z \in \mathcal{U}; \ 0 \le \alpha < 1) \right\}, \tag{1.2}$$

$$\mathcal{K}(\alpha) := \left\{ f : f \in \mathcal{A} \quad \text{and} \quad \Re\left(1 + \frac{zf''(z)}{f'(z)}\right) > \alpha \quad (z \in \mathcal{U}; \ 0 \le \alpha < 1) \right\}, \tag{1.3}$$

and

$$\mathcal{C}\left(\alpha\right):=\left\{f:f\in\mathcal{A}\quad\text{and}\quad\Re\left(\frac{f'(z)}{g'(z)}\right)>\alpha\quad\left(z\in\mathcal{U};\,0\leqq\alpha<1;\,g\in\mathcal{K}\right)\right\},\tag{1.4}$$

where, for convenience,

$$\mathcal{S}^* := \mathcal{S}^*(0), \quad \mathcal{K} := \mathcal{K}(0), \quad \text{and} \quad \mathcal{C} := \mathcal{C}(0). \tag{1.5}$$

Next, with a view to recalling the principle of subordination betwen analytic functions, let the functions f and g be analytic in  $\mathcal{U}$ . Then we say that the function f is subordinate to g if there exists a function h, analytic in  $\mathcal{U}$ , with

$$h(0) = 0$$
 and  $|h(z)| < 1$   $(z \in \mathcal{U})$ , (1.6)

such that

$$f(z) = g(h(z)) \quad (z \in \mathcal{U}). \tag{1.7}$$

We denote this subordination by

$$f(z) \prec g(z). \tag{1.8}$$

In particular, if the function g is univalent in  $\mathcal{U}$ , the subordination (1.8) is equivalent to (cf. [1, p. 190])

$$f(0) = g(0)$$
 and  $f(\mathcal{U}) \subset g(\mathcal{U})$ . (1.9)

Recently, R. Singh and S. Singh [5] proved several interesting results involving univalence and starlikeness of functions  $f \in \mathcal{A}$ . In our attempt here to generalize these results of Singh and Singh [5], we are led naturally to several sufficient conditions for close-to-convexity, starlikeness, and convexity of functions  $f \in \mathcal{A}$ .

The following lemma (popularly known as Jack's lemma) will be required in our present investigation.

**Lemma 1** (cf. Jack [3]; see also Miller and Mocanu [4]). Let the (non-constant) function w(z) be analytic in  $\mathcal{U}$  with w(0) = 0. If |w(z)| attains its maximum value on the circle |z| = r < 1 at a point  $z_0 \in \mathcal{U}$ , then

$$z_0 w'(z_0) = c w(z_0),$$

where c is a real number and  $c \geq 1$ .

## 2. Sufficient Conditions for Close-to-Convexity

Our first result (Theorem 1 below) provides a sufficient condition for close-to-convexity of functions  $f \in \mathcal{A}$ .

**Theorem 1.** Let the function  $f \in A$  satisfy the inequality:

$$\Re\left(1 + \frac{zf''(z)}{f'(z)}\right) > \frac{1+3\alpha}{2(1+\alpha)} \quad (z \in \mathcal{U}; \ 0 \le \alpha < 1). \tag{2.1}$$

Then

$$\Re\left\{f'(z)\right\} > \frac{1-\alpha}{2} \quad (z \in \mathcal{U}; \ 0 \le \alpha < 1) \tag{2.2}$$

or, equivalently,

$$f \in \mathcal{C}\left(\frac{1-\alpha}{2}\right) \quad (0 \le \alpha < 1).$$
 (2.3)

**Proof.** We begin by defining a function w by

$$f'(z) = \frac{1 + \alpha w(z)}{1 + w(z)} \quad (w(z) \neq -1; z \in \mathcal{U}; 0 \leq \alpha < 1).$$
 (2.4)

Then, clearly, w is analytic in  $\mathcal{U}$  with w(0) = 0. We also find from (2.4) that

$$1 + \frac{zf''(z)}{f'(z)} = 1 + \frac{\alpha z w'(z)}{1 + \alpha w(z)} - \frac{z w'(z)}{1 + w(z)} \quad (z \in \mathcal{U}).$$
 (2.5)

Suppose now that there exists a point  $z_0 \in \mathcal{U}$  such that

$$|w(z_0)| = 1$$
 and  $|w(z)| < 1$  when  $|z| < |z_0|$ . (2.6)

Then, by applying Lemma 1, we have

$$z_0 w'(z_0) = c w(z_0) \quad \left(c \ge 1; w(z_0) = e^{i\theta}; \theta \in \mathbb{R}\right). \tag{2.7}$$

Thus we find from (2.5) and (2.7) that

$$\Re\left(1 + \frac{z_0 f''(z_0)}{f'(z_0)}\right) = 1 + \Re\left(\frac{c\alpha e^{i\theta}}{1 + \alpha e^{i\theta}}\right) - \Re\left(\frac{ce^{i\theta}}{1 + e^{i\theta}}\right) \\
= 1 + \frac{c\alpha (\alpha + \cos \theta)}{1 + \alpha^2 + 2\alpha \cos \theta} - \frac{c}{2} \\
\leq \frac{1 + 3\alpha}{2(1 + \alpha)} \quad (z_0 \in \mathcal{U}; 0 \leq \alpha < 1),$$

which obviously contradicts our hypothesis (2.1). It follows that

$$|w(z)| < 1 \quad (z \in \mathcal{U}),$$

that is, that

$$\left| \frac{1 - f'(z)}{f'(z) + \alpha} \right| < 1 \quad (z \in \mathcal{U}; 0 \le \alpha < 1). \tag{2.8}$$

This evidently completes the proof of Theorem 1.

**Theorem 2.** If the function  $f \in A$  satisfies the inequality:

$$\Re\left(1 + \frac{zf''(z)}{f'(z)}\right) < \frac{3 + 2\alpha}{2 + \alpha} \quad (z \in \mathcal{U}; 0 \le \alpha < 1), \tag{2.9}$$

then

$$|f'(z) - 1| < 1 + \alpha \quad (z \in \mathcal{U}; 0 \le \alpha < 1).$$
 (2.10)

**Proof.** Our proof of Theorem 2, also based upon Lemma 1, is much akin to that of Theorem 1. Indeed, in place of the definition (2.4), here we let the function w be given by

$$f'(z) = (1 + \alpha)w(z) + 1 \quad (z \in \mathcal{U}; \ 0 \le \alpha < 1). \tag{2.11}$$

The details may be omitted.

Remark 1. Since the inequality (2.10) implies that

$$\Re\left\{f'(z)\right\} > -\alpha \quad (z \in \mathcal{U}; \ 0 \le \alpha < 1), \tag{2.12}$$

by setting  $\alpha = 0$  in Theorem 2, we readily obtain

Corollary 1 (Singh and Singh [5, p. 311, Corollary 2]). If the function  $f \in A$  satisfies the inequality:

$$\Re\left(1 + \frac{zf''(z)}{f'(z)}\right) < \frac{3}{2} \quad (z \in \mathcal{U}), \tag{2.13}$$

then

$$|f'(z) - 1| < 1 \quad (z \in \mathcal{U}),$$
 (2.14)

that is,  $f \in C$ .

Next we prove

**Theorem 3.** If the function  $f \in A$  satisfies the inequality:

$$\left|f'(z) - 1\right|^{\beta} \left|zf''(z)\right|^{\gamma} < \frac{(1 - \alpha)^{\beta + \gamma}}{2^{\beta + 2\gamma}} \quad (z \in \mathcal{U}; \ 0 \le \alpha < 1; \ \beta, \gamma \ge 0), \tag{2.15}$$

then

$$\Re\left\{f'(z)\right\} > \frac{1+\alpha}{2} \quad (z \in \mathcal{U}; 0 \le \alpha < 1). \tag{2.16}$$

**Proof.** We define the function w by

$$f'(z) = \frac{1 + \alpha w(z)}{1 + w(z)} \quad (w(z) \neq -1; \ z \in \mathcal{U}; \ 0 \leq \alpha < 1). \tag{2.17}$$

Then, clearly, w is analytic in  $\mathcal{U}$  with w(0) = 0. We also find from (2.17) that

$$|f'(z) - 1|^{\beta} |zf''(z)|^{\gamma} = \frac{(1 - \alpha)^{\beta + \gamma} |w(z)|^{\beta} |zw'(z)|^{\gamma}}{|1 + w(z)|^{\beta + 2\gamma}} \quad (z \in \mathcal{U}). \tag{2.18}$$

Supposing now that there exists a point  $z_0 \in \mathcal{U}$  such that

$$|w(z_0)| = 1$$
 and  $|w(z)| < 1$  when  $|z| < |z_0|$ ,

if we apply Lemma 1 just as we did in the proof of Theorem 1, we shall obtain

$$\begin{aligned} \left| f'\left(z_{0}\right)-1\right|^{\beta} \left| z_{0}f''\left(z_{0}\right)\right|^{\gamma} &=& \frac{(1-\alpha)^{\beta+\gamma} c^{\gamma}}{\left|1+e^{i\theta}\right|^{\beta+2\gamma}} \\ &\geq& \frac{(1-\alpha)^{\beta+\gamma}}{2^{\beta+2\gamma}} \quad \left(z_{0} \in \mathcal{U}; \ 0 \leq \alpha < 1\right), \end{aligned}$$

which obviously contradicts our hypothesis (2.15). Thus we have

$$|w(z)|<1 \quad (z\in\mathcal{U})\,,$$

which implies that

$$\left| \frac{f'(z) - 1}{f'(z) - \alpha} \right| < 1 \quad (z \in \mathcal{U}; \ 0 \le \alpha < 1), \tag{2.19}$$

that is, that (2.16) holds true.

By letting

$$\beta = \gamma - 1 = 0$$

in Theorem 2, we arrive at

**Corollary 2.** If the function  $f \in A$  satisfies the inequality:

$$\left|zf''(z)\right| < \frac{1-\alpha}{4} \quad (z \in \mathcal{U}; \ 0 \le \alpha < 1), \tag{2.20}$$

then

$$\Re\left\{f'(z)\right\} > \frac{1+\alpha}{2} \quad (z \in \mathcal{U}; \ 0 \le \alpha < 1). \tag{2.21}$$

Remark 2. An analogous result (which apparently is *not* contained in Corollary 2) was proven earlier by Singh and Singh [5, p. 310, Corollary 1], which asserted that, if the function  $f \in \mathcal{A}$  satisfies the inequality:

$$|zf''(z)|<1 \quad (z\in\mathcal{U})\,,$$

then  $f \in \mathcal{C}$ .

## 3. STARLIKENESS AND CONVEXITY

In this section, we first prove the following result (Theorem 4 below), which involves the already introduced principle of subordination between analytic functions (see Section 1).

**Theorem 4.** If the function  $f \in A$  satisfies the inequality:

$$\Re\left(1 + \frac{zf''(z)}{f'(z)}\right) < \begin{cases} \frac{5\lambda - 1}{2(\lambda + 1)} & (z \in \mathcal{U}; 1 < \lambda \leq 2) \\ \frac{\lambda + 1}{2(\lambda - 1)} & (z \in \mathcal{U}; 2 < \lambda < 3) \end{cases}$$
(3.1)

for some  $\lambda$  (1 <  $\lambda$  < 3), then

$$\frac{zf'(z)}{f(z)} \prec \frac{\lambda(1-z)}{\lambda-z}. (3.2)$$

The result is sharp for the function f given by

$$f(z) = z \left(1 - \frac{z}{\lambda}\right)^{\lambda - 1}. (3.3)$$

**Proof.** Let us define the function w by

$$\frac{zf'(z)}{f(z)} = \frac{z[1 - w(z)]}{\lambda - w(z)} \quad (w(z) \neq \lambda; \ z \in \mathcal{U}; \ 1 < \lambda < 3). \tag{3.4}$$

Then, clearly, w is analytic in  $\mathcal{U}$  with w(0) = 0. By logarithmic differentiation of both sides of (3.4), we also find that

$$1 + \frac{zf''(z)}{f'(z)} = \frac{\lambda[1 - w(z)]}{\lambda - w(z)} - \frac{zw'(z)}{1 - w(z)} + \frac{zw'(z)}{\lambda - w(z)} \quad (z \in \mathcal{U}).$$
 (3.5)

Assuming now that there exists a point  $z_0 \in \mathcal{U}$  such that

$$|w(z_0)| = 1$$
 and  $|w(z)| < 1$  when  $|z| < |z_0|$ ,

if we apply Lemma 1 just as we did in the proof of Theorem 1, we shall obtain

$$\begin{split} &\Re\left(1+\frac{z_0f''\left(z_0\right)}{f'\left(z_0\right)}\right)\\ &=\Re\left(\frac{\lambda\left(1-e^{i\theta}\right)}{\lambda-e^{i\theta}}\right)-\Re\left(\frac{ce^{i\theta}}{1-e^{i\theta}}\right)+\Re\left(\frac{ce^{i\theta}}{\lambda-e^{i\theta}}\right)\\ &=\frac{\lambda(\lambda+1)(1-\cos\theta)}{1+\lambda^2-2\lambda\cos\theta}+\frac{c}{2}+\frac{c\left(\lambda\cos\theta-1\right)}{1+\lambda^2-2\lambda\cos\theta}\\ &=\frac{\lambda+1}{2}+\frac{\left(\lambda^2-1\right)\left(c+1-\lambda\right)}{2\left(1+\lambda^2-2\lambda\cos\theta\right)}\\ &\geq\frac{\lambda+1}{2}+\frac{\left(\lambda^2-1\right)\left(2-\lambda\right)}{2\left(1+\lambda^2-2\lambda\cos\theta\right)} \quad (z_0\in\mathcal{U};\,1<\lambda<3)\,, \end{split}$$

which yields the inequality:

$$\Re\left(1 + \frac{z_0 f''(z_0)}{f'(z_0)}\right) \ge \begin{cases} \frac{5\lambda - 1}{2(\lambda + 1)} & (z_0 \in \mathcal{U}; 1 < \lambda \le 2) \\ \frac{\lambda + 1}{2(\lambda - 1)} & (z_0 \in \mathcal{U}; 2 < \lambda < 3). \end{cases}$$
(3.6)

Since (3.6) obviously contradicts our hypothesis (3.1), we conclude that

$$|w(z)|<1\quad (z\in\mathcal{U})\,,$$

that is, that

$$\left| \frac{zf'(z)}{f(z)} - \frac{\lambda}{\lambda + 1} \right| < \frac{\lambda}{\lambda + 1} \quad (z \in \mathcal{U}; 1 < \lambda < 3), \tag{3.7}$$

which implies the subordination (3.2) asserted by Theorem 4.

Finally, for the function f given by (3.3), we have

$$\frac{zf'(z)}{f(z)} = \frac{\lambda(1-z)}{\lambda-z},\tag{3.8}$$

which evidently completes our proof of Theorem 4.

**Remark 3.** A special case of Theorem 4 when  $\lambda = 2$  was given earlier by Singh and Singh [5, p. 313, Theorem 6].

Lastly, since

$$f(z) \in \mathcal{K}(\alpha) \iff zf'(z) \in \mathcal{S}^*(\alpha) \quad (0 \le \alpha < 1),$$
 (3.9)

whose special case, when  $\alpha = 0$ , is the familiar Alexander theorem (cf., e.g., Duren [1, p. 43, Theorem 2.12]), Theorem 4 can be applied in order to deduce

**Corollary 3.** If the function  $f \in A$  satisfies the inequality:

$$\Re\left(\frac{2zf''(z) + z^{2}f'''(z)}{f'(z) + zf''(z)}\right) < \begin{cases} \frac{3(\lambda - 1)}{2(\lambda + 1)} & (z \in \mathcal{U}; 1 < \lambda \leq 2) \\ \frac{3 - \lambda}{2(\lambda - 1)} & (z \in \mathcal{U}; 2 < \lambda < 3) \end{cases}$$
(3.10)

for some  $\lambda$  (1 <  $\lambda$  < 3), then

$$1 + \frac{zf''(z)}{f'(z)} \prec \frac{\lambda(1-z)}{\lambda - z} \tag{3.11}$$

The result is sharp for the function f given by

$$f'(z) = \left(1 - \frac{z}{\lambda}\right)^{\lambda - 1} \tag{3.12}$$

# Acknowledgments

The present investigation was supported, in part, by the Japanese Ministry of Education, Science and Culture under Grant-in-Aid for General Scientific Research (No. 046204) and, in part, by the Natural Sciences and Engineering Research Council of Canada under Grant OGP0007353.

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